



BEYOND120 X FreshPoint Impact Report

In Spring 2025, Beyond120 traveled to Orlando, FL to engage in a full day excursion at the FreshPoint produce distribution center.

- 2 Beyond120 faculty and 7 students from Microbiology & Cell Sciences, Data Science, and Statistics
- Students received a behind-the-scenes facility tour, employer information session, and a panel discussion demonstrating the breadth of food distribution logistics and management
- 86% students strongly agreed that this excursion helped them improve their professionalism



“Talking to industry leaders and understanding the element of curiosity FreshPoint employees had with their jobs really inspired me to slow down and chase my passions as a career. This excursion enhanced my understanding of professionalism and being in a professional setting as well as communicating with industry leaders and networking.”

-Zaid Abu-Rumman, 3rd Year

